



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 3704

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The goal of the "Fanmi Yo" radio sitcom program is to create positively impacting entertainment for the Haitian American community, while promoting integration in South Florida. Through this relatable educative radio sitcom, it aims to improve the Haitian community's understanding of their new home and civic duties. The program will focus on topics pertaining to education, health, relationships, social mobility, cultural awareness, quality of life, and overall community development.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	290,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>290,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	290,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>290,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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### Complete questions 11 and 12 for Fixed Capital Outlay Projects

**11. Status of Construction**

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

**12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

**13. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Executive Director / Researcher / Writer	69,000
Other Salary and Benefits	Administrative Assistant / Marketing & Outreach Manager	24,000
Expense/Equipment/Travel/Supplies/Other	Equipment / Overhead Expenditures / Administrative	9,600
Consultants/Contracted Services/Study	Accounting Services / Legal Fees / Insurances	2,400
<b>Operational Costs: Other</b>		
Salary and Benefits	Project Manager / Producer / Assistant Producer / Actors / Digital Accounts Manager	96,000
Expense/Equipment/Travel/Supplies/Other	Technical Support Expenses / Production Studio / Post-Production Editing / Promotional Creative	15,000
Consultants/Contracted Services/Study	Program Placement (Radio Airtime, Digital Placement) / Marketing (Print, Digital, Billboard, Radio, TV) / Digital Presence / Website (Design, Domain Hosting, Email) / Theme Soundtrack / Jingle / Other Expenses	74,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>290,000</b>



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#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

The goal of the "Fanmi Yo" radio sitcom program is to create positively impacting entertainment for the Haitian American community, while promoting integration in South Florida. Through this relatable educative radio sitcom, it aims to improve the Haitian community's understanding of their new home and civic duties. The program will focus on topics pertaining to education, health, relationships, social mobility, cultural awareness, quality of life, and overall community development.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

With community engagement within the program's planning, creation, and diffusion, the Fanmi Yo radio sitcom will focus on topics pertaining to education, health, relationships, social mobility, cultural awareness, quality of life, and overall community development. Two new 15-minute episodes will air each week, on the most prominent Haitian radio stations in Broward County.

**c. What direct services will be provided to citizens by the appropriation project?**

We will produce one season of the Fanmi Yo radio sitcom series, including 24 episodes. We will launch an advertising campaign promoting the Fanmi Yo radio series across relevant media outlets, including (Radio, TV Print, Digital/Social Media). This positively impacting entertainment radio series will air on 3 prominent Haitian radio stations in Broward, for its citizens to enjoy and learn from.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Elderly, poor mental health, poor physical health, jobless persons, economically disadvantaged persons, at risk youth, physically disabled, grade school students, high school students, university/college students, currently or formerly incarcerated persons, victims of crime. Expected to be served 800 individuals.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improve physical health, improve mental health, enrich cultural experience, improve quality of education, increase or improve economic activity, create specific immediate job opportunities, enhance specific individual's economic self sufficiency, reduce recidivism, and reduce substance abuse. Survey will be conducted within the community involving doctors and members of the community to assess the impact of the sitcom. Raise awareness about mental health issues, we will be opening up the lines on our radio show to hear the listeners thoughts on the topic. Quantitative Data will demonstrate the level of economic activity improvement, using numbers to show community engagement.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

The Department of Commerce would use their existing policies and regulations to evaluate performance, and will use such measures as applicable.

#### 15. Requester Contact Information

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

#### 16. Recipient Contact Information

**a. Organization**

**b. Municipality and County**

**c. Organization Type**



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- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

#### 17. Lobbyist Contact Information

**a. Name**

**b. Firm Name**

**c. E-mail Address**

**d. Phone Number**