



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3373

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

The funds will support the Hispanic Federation in delivering services and training to 200 small business owners and key personnel from Hispanic and underrepresented communities in Orange County, with a focus on State Senate District 25 and State House of Representatives District 44. The initiative aims to empower these entrepreneurs through seminars, business consulting, advanced services, and access to capital. Specifically, Hispanic Federation will provide bilingual online and inperson capacity building training and services at no cost to non-profit and for-profit community businesses to launch, maintain, and expand their businesses. Workshops will include one-on-one mentoring in small business management, financial literacy, basic accounting, digital skills, business management, legal considerations, licensing, minority certification, feasibility and business planning, taxes, access to capital including loan products, grants, and financing.

5. **State Agency to receive requested funds**
- State Agency contacted?**

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	200,000
Fixed Capital Outlay	0
Total State Funds Requested	200,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	200,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	200,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Director of Florida state programs	10,000
Other Salary and Benefits	Benefits @ 32%: for all the administrative and operational salaries Payroll processign 1.08%, 403B match 3.91%, processing fee match .07%, local taxes 0.21%, FICA 7.65^, SUI 1.09%, Medical insurance 16.85%, Dental insurance .46%, Workers Comp / Disability .66%, Life insurance .01%/ Benefits: 32% of \$60,000 = \$18,560	18,560
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	SALARIES: Office and Operations Administrative Coordinator \$15,000.00 / Operations Coordinator \$10,000.00 Digital Communications Assistant \$10,000.00 / Community Outreach and Engagement Director \$13,000.00	48,000
Expense/Equipment/Travel/Supplies/ Other	Events \$10,000.00 / Staff Travel \$1,040.00 / Printing, Supplies & Material \$2,100.00 Media \$5,000.00 / Rent \$3,600.00 / Equipment \$2,000.00 Outreach (Hustle, FB Ads, Website) \$4,700.00 / Overhead: \$20,000.00	48,440
Consultants/Contracted Services/Study	Training consultants and subgrants to reach wider constituency, incentives to constituents \$75,000.00	75,000
Fixed Capital Construction/Major Renovation:		



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Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		200,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds will support the Hispanic Federation in delivering services and training to 200 small business owners and key personnel from Hispanic and underrepresented communities in Orange County, with a focus on State Senate District 25. The initiative aims to empower these entrepreneurs through seminars, business consulting, advanced services, and access to capital.

b. What activities and services will be provided to meet the intended purpose of these funds?

Hispanic Federation will provide bilingual capacity building training and services at no cost to Hispanic and other underrepresented non-profit and for-profit community businesses, to launch, maintain, and expand their businesses.

c. What direct services will be provided to citizens by the appropriation project?

Bilingual training and capacity-building workshops with one-on-one mentoring - in person and online including: small business management, financial literacy and basic accounting, digital skills, business management, legal considerations, licensing, minority certification, feasibility and business planning, taxes, access to capital including loan products, grants and financing.

d. Who is the target population served by this project? How many individuals are expected to be served?

Target population will be economically disadvantaged Hispanic and other underrepresented business owners and / or entrepreneurs in the Orlando area. The project will reach 200 businesses and 600 individuals.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

OUTCOMES:
 Increase or improve economic activity - 62% to increase skills to launch, maintain, or expand community businesses.
 Create job opportunities - 30 entrepreneurs to advance
 Enhance individuals' economic self-sufficiency - 50 to increase skills and knowledge of financial and digital literacy, business management.
 5 small businesses to access capital.

MEASUREMENT:
 Attendance records
 Surveys to measure increase of knowledge, results, # jobs created

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Hispanic Federation will provide services and training to 200 small businesses / 600 individuals from Hispanic and underrepresented communities in Orange County, with a focus on State Senate District 25. Additionally it will provide comprehensive reports and documentation as required.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information



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a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number