



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2188

1. **Project Title** Selah Freedom Anti-Sex Trafficking Awareness, Prevention and Victim Restoration Program

2. **Senate Sponsor** Ed Hooper

3. **Date of Request** 12/19/2023

4. **Project/Program Description**

Programming to increase public awareness and education on the issues of sex trafficking and exploitation, provide anti-sex trafficking education to youth/students and adults to prevent the commercial sexual exploitation of children, expand outreach and services to victims on the streets and in jails, and increase/enhance victim restoration services available to sex trafficking survivors served by the agency, as well as statewide.

5. **State Agency to receive requested funds** Department of Legal Affairs and Attorney General

State Agency contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2024-2025**

Type of Funding	Amount
Operations	1,404,191
Fixed Capital Outlay	0
Total State Funds Requested	1,404,191

7. **Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,404,191	35%
Matching Funds		
Federal	1,203,743	30%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	1,386,740	35%
Total Project Costs for Fiscal Year 2024-2025	3,994,674	100%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2023-24	0	1,000,000	1949	No

9. **Is future funding likely to be requested?** Yes

a. **If yes, indicate nonrecurring amount per year.** 1,404,191

b. **Describe the source of funding that can be used in lieu of state funding.**

Selah Freedom would need to raise more in donations from individuals, corporations and foundations if the State could not fund these positions/services. It has been especially difficult campaigning for donations due to the increase of cost of living in Florida. The cost of health insurance increased significantly and we added 401(K) to our package of benefits

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2188

Yes

If yes, indicate the amount of funds received and what the funds were used for.

\$502,035 received in 2020 and \$475,860 received in 2021. Funding received for both years were used for payroll, payroll taxes, benefits, rent and utilities. During 2022, the organization received \$30,000 Federal pass through Hillsborough County used for capital improvements.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Allocation of salary, payroll taxes, health & life insurance, workers compensation, unemployment insurance, 401K match for grant program oversight and management by Executive Director (.20 FTE).	28,704
Other Salary and Benefits	Allocation of salaries and benefits for program support services including grants management, regulatory compliance, IT utilization management, contract administration, procurement, budgeting, financial management and reporting, human resources, payroll services, benefits administration, subcontractor selection & oversight. (salaries, payroll taxes, health & life insurance, unemployment insurance, workers compensation, 401K match).	211,425
Expense/Equipment/Travel/Supplies/Other	Allocation of professional liability/other insurance board/staff, programs (8,500), accounting software subscript (8,687), computer server (2,000)	19,187
Consultants/Contracted Services/Study	Allocation of accounting/audit services (11,375), bookkeeping services (9,744), human resources consultation/training (5,000), IT (computer tech) support (4,250), payroll services (12,320)	42,689
Operational Costs: Other		
Salary and Benefits	Allocation of salary and benefits for direct program service staff including Clinical Program Director, Consulting Program Director, Prevention Coordinator, Prevention Advocates, Awareness Manager, Awareness Coordinators, Digital Marketing Coordinator, Volunteer Advocate, Task Force Advocate, Outreach Community Coordinator, Residential Case Manager, Assessment Case Manager, Operations Coordinator (salaries, payroll taxes, health & life insurance, unemployment insurance, workers compensation, 401	929,042



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2188

Expense/Equipment/Travel/Supplies/Other	Allocation of operational expenses for grant programs to include printing, postage & shipping (2,000), office rent (35,182), storage rent (3,608), staff/volunteer training software (4,975), client management software subscript (9,654), video production-agency specific (15,000), registration/per diem behavioral health conferences (5,000), CCTV security system for front gate at safe house (4,500), replace worn furniture at safe house (2,800).	82,719
Consultants/Contracted Services/Study	Allocation of contractual service expenses for grant programs including public relations (35,000), trauma therapy PhD (8,575), trauma therapy Masters (31,350), digital design and artwork for promotional & training materials (2,000), Prevention program curriculum/expansion (10,000), and website hosting & maintenance (3,500).	90,425
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,404,191

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

End sex trafficking in Florida. Increase public awareness to the issue sex trafficking and exploitation, educate the public regarding services available for sex trafficking victims, conduct anti-sex trafficking education to prevent the commercial sexual exploitation of children and youth, increase outreach and services to sex trafficking victims on the streets and in jails, and increase and enhance victim treatment and restoration services available to survivors of sex trafficking both locally and statewide.

b. What activities and services will be provided to meet the intended purpose of these funds?

Anti-human trafficking programming to raise public awareness, prevention education to end commercial sexual exploitation of children/youth, increased street based victim outreach & support, court diversion program for victims, specialized assessment and trauma resolution therapy provided by licensed professionals to victims in safehouse treatment programs, trauma informed advocacy, support and case management to victims "on the streets" as identified and referred by law enforcement, enhanced coordination of services toward victim restoration, and intensive anti-sex trafficking training to other Florida agencies to increase the capacity of services available to victims statewide.

c. What direct services will be provided to citizens by the appropriation project?

Public awareness, education, prevention curriculum to school-age students, adults, street outreach, victim advocacy, community & jail-based victim support groups, trauma informed case management, court diversion program, linkage to community resources. Residential clinical & victim restoration services, intensive training to other anti-sex trafficking nonprofits to increase statewide capacity.

d. Who is the target population served by this project? How many individuals are expected to be served?

Victims of sex trafficking and sexual exploitation, at-risk youth, elementary and high school students, university/college students, persons with poor mental health, persons who are jobless, economically disadvantaged, or homeless, currently or formerly incarcerated persons, and the general public, community groups, churches, and other agencies. >400 victims are expected to be served. In addition, >1,400 youth ages 5-17 at risk of being sex trafficked are anticipated to be educated with prevention curriculum, and >900,000 from the general public to be provided with awareness and education about the issue of sex trafficking in America.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2188

Project targets root causes of criminal behavior in sex trafficking victims including but not limited to prostitution, drug-related offenses and gang-affiliated charges. Upon graduation of our program, 87% of our clients do not return to their previous life in the streets. Improve the physical health of sex-trafficking survivors with access to dental and medical care. Trauma therapy to improve the mental health of clients related but not limited to: Post-Traumatic Stress Disorder, Depression and Anxiety, Bi-Polar Disorder, and Cognitive Dysfunction. Reduce substance abuse with services including clinical counseling, weekly Narcotics/Alcoholic Anonymous meetings, and group therapy sessions. Increase self-sufficiency with development of educational needs and critical thinking skills, obtaining a GED. Children and adults learn to recognize the signs of trafficking, how to stay safe, and what to do in dangerous situations. All performance outcomes are reported monthly to the OAG.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

3% reduction to monthly invoice, as per contract requirements is an effective penalty to enforce agency to meet or exceed monthly and yearly target service numbers and outcomes.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number