



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2164

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

To achieve its vision of expanding its educational, programming, and exhibition spaces, The Dalí has embarked on a multi-year effort to raise \$68 million to renovate and expand its footprint in downtown St. Petersburg. This includes interactive art galleries to spark creativity and imagination, education & conference space to promote innovation, learning & connection, and infinite experiences that attract, educate, engage, and delight. Museum renovations (2024-2026) will leverage \$26M in local support and additional private funding to ignite the imagination of 82% of museum-goers interested in learning about art in an immersive format while expanding education, program, exhibition, and training space for school groups, scholars, innovators, and visitors for years to come. The state's investment of \$10 million over four years would be less than 15% of the total \$68M project cost, with the remaining funds generated from local government and the private sector.

5. **State Agency to receive requested funds**
- State Agency contacted?** Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	2,500,000
Total State Funds Requested	2,500,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,500,000	4%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	26,000,000	38%
Other	39,500,000	58%
Total Project Costs for Fiscal Year 2024-2025	68,000,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** Yes
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**



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Of the total \$68 million project cost, the Pinellas County Board of County Commissioners has already committed \$26 million to support the project along with assurances that an additional \$9 million will be considered at a future BOCC board meeting. State funding of \$2.5 million in FY 2024-2025 (\$10 million over four years) would constitute under 15% of the total project cost, with the remaining 90% being funded by the local government and the private sector.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

The Dali received \$1,412,903 in PPP funds 2020-2021 which were used to sustain staff and create and maintain safety measures to protect staff and visitors.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e. permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The Dali Museum, a private non-profit corporation and owner of the facility, will directly receive fixed capital outlay funding.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Construction, renovation, and associated costs to renovate and expand the Museum's educational, programming, and exhibition spaces.	2,500,000



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Total State Funds Requested (must equal total from question #6)	2,500,000
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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Museum renovations (2024-2026) leveraging \$26M in local support and additional private funding to ignite the imagination of 82% of Museum-goers interested in learning about art in an immersive format and expanding education, program, exhibition, and training space for school groups, scholars, innovators, and visitors for years to come. The state's investment would be less than 15% of the total \$68M project cost, with the remaining funds generated from local government and the private sector.

b. What activities and services will be provided to meet the intended purpose of these funds?

Renovations will expand The Dali's capacity to serve as a key community and state educational resource through enhanced educational, programming, and exhibition spaces; cutting-edge AI, augmented reality and virtual reality exhibits; and state-of-the-art research on creativity, creative problem solving, and organizational management for businesses, associations, and non-profits.

c. What direct services will be provided to citizens by the appropriation project?

The expansion will increase the number of Museum visitors from 330,000 to 517,000 over a 10-year period and provide free or reduced admissions for 150,000 children, students, seniors, educators, fire-fighters, uniformed military, veterans, and police. The project is projected to increase the Museum's annual economic impact from \$112M to \$218M over the next 10 years.

d. Who is the target population served by this project? How many individuals are expected to be served?

The 4.9 million attendees over a 10-year period who will benefit from the Museum's programs. In addition to on-site programming, the Dali brings educational experiences that address Next Generation Sunshine Standards (including critical thinking and reflection, historical and global connection) directly to students in public and private schools, including Title I and home-schooled students, serving as a key educational resource for the community, the state, and the world at large.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

In addition to the benefits noted above, an independent analysis of visitor profile data (2018-2022) and Museum economic impact projections (2022) determined that The Dalí currently generates \$53 million in direct spending and \$106 million in overall economic impact annually, with this total \$160 million economic impact expected to grow to \$3.1 billion by 2034.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Funds for deliverables not met will be returned to the state.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County



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c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number