



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 1252

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. Project/Program Description

The Boss Up Entrepreneurship Program will provide a safe, nurturing and productive "out-of-school" program which utilizes and connects public housing needs and at-risk youth and drop-out population in the Liberty City and Brownsville areas of Miami-Dade County. The program aims to provide support services and programming inclusive of: life skills training, anti-violence teen summits, community service projects, leadership development training, college assistance services, work experience, entrepreneurship training and network opportunities. Program performance will be assessed through pre/post testing, satisfaction surveys, and school grade reports for those enrolled in school. The goal of this program is for participants to explore entrepreneurship and graduate from high school. school (or earn GED) with several pathways to becoming a productive citizen.

5. **State Agency to receive requested funds**

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	250,000
Fixed Capital Outlay	0
Total State Funds Requested	250,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	250,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	250,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

We will implement the program in several community center, local schools, organizations, and colleges as our venue / program site partners providing workforce development and economic development opportunities to the dedicated students enrolled in the on-going programs.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	The Executive Director is responsible for providing general oversight over the program to ensure compliance with appropriated funds and provide report on program outcomes. The time commitment is part-time or 25%. Leadership role in advancing our programs for all 5 sites designed to empower students with the necessary skills and opportunities to excel in various aspects of entrepreneurship. The role includes: Program Management, Fundraising,	33,000
Other Salary and Benefits	The Executive Director role offers a unique opportunity to lead a program that empowers the next generation of innovators, leaders, and entrepreneurs and to make a significant impact. The role will be commensurate with experience, expertise, and the budget. Health and retirement plans, professional development opportunities, and performance-based bonuses. Also a platform for professional growth, networking, and collaboration within the global media community.	0
Expense/Equipment/Travel/Supplies/Other	Local Site Travel Stipends for all program staff total of 4 - \$10,000. Periodic travel included to attend industry mixers, professional development, and position / program related advancing activities for the role responsibilities covered.	25,000
Consultants/Contracted Services/Study	Consultants: Book-Keeper - \$3,000 for Tracking Usage of Funds CPA - \$5,000 Financial Reporting Public Relations / Marketing/ Social Media Consultant for Program Exposure - \$20,000	28,000
Operational Costs: Other		
Salary and Benefits		0



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Expense/Equipment/Travel/Supplies/Other	Budget includes food, snacks, equipment, essential supplies, and associated program fees. Curriculum development, technology upgrades, and studio space. Equipment includes cameras, microphones, editing software, and other production tools, while operational supplies are allocated for materials, consumables, and licensing fees. Field trips (1) to tour for career / entrepreneurship exposure.	71,000
Consultants/Contracted Services/Study	Radio Show Production: Guide students in the art of creating compelling and engaging digital / media content. They will teach the essentials of scriptwriting, voice modulation, sound engineering, and live broadcasting, empowering students to produce high-quality radio shows. Post Production/Editing Operations: Instruct students in the intricacies of post-production techniques, including video and audio editing, color correction, and visual effects. Business and	93,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		250,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds requested are crucial for advancing and scaling the Entrepreneurship Program with a strong focus on entertainment, media, business, and marketing components at various educational institutions and community partners. This program serves a vital purpose by empowering students with the essential skills and expertise required to thrive in entrepreneurship and media-related fields, contributing significantly to the economic growth and vitality of our communities.

b. What activities and services will be provided to meet the intended purpose of these funds?

The BOSSUP program offers life skills training, leadership development, work experience, and entrepreneurship training. Participants' progress will be assessed through testing and surveys, with the goal of fostering entrepreneurship and high school graduation or GED attainment. Online group sessions and live events, including orientation and a college tour, are part of the program's structure.

c. What direct services will be provided to citizens by the appropriation project?

The funding requested will directly provide citizens in Liberty City, Florida City, North Miami, Opa-locka, and Miami Gardens areas of Miami-Dade County with a range of essential services, including life skills training, leadership development, work experience opportunities, and entrepreneurship training. These services aim to empower at-risk youth and dropout populations, equipping them with valuable skills and pathways to success. Additionally, the program will offer on-line group sessions and live events, enhancing participants' access to educational resources and support.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project encompasses young individuals in middle school, high school, and college levels, predominantly residing in economically disadvantaged communities characterized by crime and poverty. We anticipate serving approximately 200 to 300 participants across multiple locations, including Opa-locka, Miami Gardens, North Miami, Florida City, and Liberty City. These participants primarily come from low-income backgrounds and represent a segment of the community that may face economic challenges and require additional support and opportunities for personal and economic growth.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The anticipated outcome is the creation of a well-rounded, industry-ready workforce in Entrepreneurship, Business, Media, and Entertainment. The importance of a thriving media / entrepreneurship sector in society's economic house cannot be overstated. It drives communication, marketing, entertainment, and information dissemination, making it a critical foundation of the economic house.



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f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

While we are committed to achieving and exceeding all performance measures and deliverables, suggested penalties in the event of under-performance are crucial to ensure accountability and continuous improvement. They reinforce the importance of maintaining a strong foundation within the economic house of our communities. After the first failure to meet deliverables or performance measure, the funding agency should offer technical support and allow funded organization a reasonable time to show improvement. If the organization should continue to fail to deliver on deliverables, funds should be withheld until which time organization delivers on such measures.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number