



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 3044

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Phi Entertainment LLC is creating a Content Creation Space for the youth of Gadsden County. The Content Creation Space will offer comprehensive wrap-around services for underserved youth that will focus on breaking the cycle of drugs, violence, and ultimately helping to change the mindset of the youth in Gadsden County. This project would be a valuable use of taxpayer funds because it would establish a high-quality learning center with comprehensive professional development opportunities such as: script writing, song production, video production, sound production, marketing, branding, acting, singing, stage presence, how to produce a show, licensing and publishing, and video scoring. Our location will serve as the City's only source of a Content Creation hub. The project would establish the first and only such multi-purpose center of its kind in this community.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	126,400
Fixed Capital Outlay	20,000
<b>Total State Funds Requested</b>	<b>146,400</b>

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	146,400	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>146,400</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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No

If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☒ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

Yes

c. What is the estimated start date of construction?

7/1/23

d. What is the estimated completion date of construction?

1/1/24

### 12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The owner of the facility is Dolores Steele. She is the landlord to the facility we will be using.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	The executive director will receive a salary of \$30,000 a year with \$10, 000 in health benefits.	40,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Three staff members will each receive a salary of \$22,000 and a \$2,000 stipend for healthcare (each paid \$200 monthly for ten months).	72,000
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study	We will invite two industry guests to teach a class twice a month. Each speaker/consultant will receive a stipend of \$1,200. This program is for 6 months.	14,400
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/ Planning Engineering	Includes renovations and modifications to the existing structure to meet program needs.	20,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>146,400</b>

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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By receiving these funds, we will achieve our goal of obtaining the financial stability to create a content creation space for Gadsden County.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

Our activities will include professional development opportunities such as: script writing, song production, video production, sound production, marketing, branding, acting, singing, stage presence, how to produce a show, licensing and publishing, and video scoring. We will also bring in performing arts industry guests to teach courses, as well as set up industry internships.

**c. What direct services will be provided to citizens by the appropriation project?**

From a public health standpoint, the Content Creation Space will benefit the youth of Gadsden County. If the youth are busy learning how to create or enhance their skills, they will not be out committing violence against each other (which could get them killed), they will not be out selling drugs (which could get them killed or locked up) and they will not be out taking or overdosing on drugs. This project would be a valuable use of taxpayer funds because it would establish a high-quality learning center with comprehensive professional development opportunities.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The Content Creation Space will offer comprehensive wrap-around services for underserved youth that will focus on breaking the cycle of drugs, violence, and ultimately helping to change the mindset of the youth in Gadsden County. We plan to serve 30-50 youth at our facility.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Create a learning environment to increase motivation and improve understanding in relation to skills necessary for success in the performing arts, careers, and institutes of higher learning. Improve students' competencies by helping them to reach higher levels of striving. Motivate students toward reading and writing to expand their understanding of American history and their place in a diverse culture. Enhance students' bonds to their community, school, and family. Teach students to develop personal and interpersonal skills. The participants will be taught to use problem-solving strategies of cooperation, collaboration, team building and to apply these skills in interactions with their school, family, and communities. Offer youth with an arts-based forum to explore issues that face them daily and develop skills to make positive life choices. Provide participants with a sense that they can succeed and furnish them with the skills and knowledge to resist high-risk behavior.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

If deliverables are not met, penalties may include terminations, renegotiation of the contract, or establishing monetary penalties.

**15. Requester Contact Information**

a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

**16. Recipient Contact Information**

a. Organization   
b. Municipality and County   
c. Organization Type



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- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

#### 17. Lobbyist Contact Information

**a. Name**

**b. Firm Name**

**c. E-mail Address**

**d. Phone Number**